ORDER

Orders Order / Rev: 217381 Alt Order #: 6867880 Product Desc: Political Estimate: 2513 WOTV Flight Dates: 10/30/12 - 11/05/12 Primary AE: Petry Philadelphia Original Date / Rev: 10/25/12 / 10/29/12 Sales Office: P-PHI Order Type: REG Sales Region: Nat Agency Name: **Buying Time Buying Contact:** Petry Philadelphia Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 650 Massachusetts Avenue NW Billing Cycle: EOM/EOC Washington, DC 20001-3796 Agency Commission: 15% Advertiser Name: POL/Pestka for Congress Demographic: A35+ New Business Thru: Product Codes: PL1 Order Separation: 00:15:00 Priority: P4 Advertiser External ID: Revenue Codes: AGY, POL, POL-CAND Agency External ID: IN5252/SP2893/TO824/AL1472

Totals

Month

Totals

November 2012

Spots

25

Gross Amount

\$1,535.00

\$1,535.00

Net Amount

\$1,304.75

\$1,304.75

Rating

0.00

0.00

Account Executives

End Date

11/05/12

Spots

25

Bill Plan

Start Date

10/29/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Net Amount

\$1,304.75

Gross Amount

\$1,535.00

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Print Date: 10/29/12 16:50:55

WOTV

Page 2 of 3

Order / Rev: Alt Order #:

Flight Dates:

217381

6867880

Advertiser:

POL/Pestka for Congress

10/30/12 - 11/05/12

Product Desc: Political

Estimate:

2513

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Print Date: 10/29/12 16:50:55

WOTV

Totals

25

\$1,535.00

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Order / Rev:

217381

Advertiser:

POL/Pestka for Congress

Alt Order #: Flight Dates:

Start Date

Week: 10/29/12

End Date

11/04/12

6867880

10/30/12 - 11/05/12

Daybreak @ 6

Weekdays

--W----

Spots/Week

1

Rate

\$30.00

Rating

0.00

Product Desc:

Estimate:

Political

2513

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount GMA Sa **GMA Saturday** Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S-\$50.00 0.00 E 29 WOTV 11/04/12 11/04/12 GMA Su СМ 8-9a ----S :30 \$50.00P4 0.00 NM 1 \$50.00 **GMA Sunday** Good moring America Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 ----s 11/04/12 \$50.00 0.00 E 30 WOTV 11/04/12 11/04/12 ABC This Week 858-10a CM ----S :30 1 \$75.00P4 0.00 NM 1 \$75.00 ABC This Week This Week Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 ----S \$75.00 0.00 E 31 WOTV 11/04/12 11/04/12 World News WKND 630-7p СМ _----S :30 \$150.00P4 0.00 NM 1 \$150.00 World News Weekend (6:00 PM-7:00 PM) Sunday 6P News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S \$150.00 0.00 N32 WOTV 11/05/12 11/05/12 M-F 11-1135p CM 11-1135p M----:30 1 \$50.00P4 0.00 NM 1 \$50.00 Extra Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$50.00 0.00 N33 WOTV 10/31/12 10/31/12 Daybreak @ 6 CM 6-7a --W----:30 1 \$30.00P4 0.00 NM \$30.00